

Harken Health Fact Sheet

Harken Health Insurance Company is a new kind of health care company that pairs relationship-based primary care with competitively-priced health insurance plan options. Members receive unlimited, \$0 primary care visits at Harken Health Centers; a dedicated, personal Care Team available in person or by phone, email or video; 24-hour, 7-days-a-week phone access to Harken Health Center care providers; complimentary health and wellness classes at the Harken Health Centers; and prescription drug coverage. There are currently 10 Harken Health Centers in Atlanta and Chicago neighborhoods. At Harken Health, our goal is “to change what the world expects from health care, one community at a time.”

Why Relationship-based Primary Care

A recent report by the CDC states that the percentage of adult ER visits remained mostly unchanged over 2013 and 2014, despite the substantial increase in Americans covered by insurance. For millions of people, the ER, urgent care and retail clinics are still a first resort because the perception is that they are more affordable and more accessible.

What this signifies is that only a monumental mindset shift will elevate the value and power of primary care. That kind of shift requires a health care offering that calls attention to and actively delivers decreased costs and all the benefits inherent to improved access primary care, from medical expertise to nurturing doctor-patient relationships. Harken Health is that offering.

Why Harken Health

Harken Health provides access to strong, authentic physician-patient relationships that serve as the foundation for primary care, which Harken believes will improve patient satisfaction and reduce medical costs over time. Operationally, Harken empowers Harken Health Center Care Team members to take the time necessary to address individual patient needs and goals. This model helps to eliminate or reduce barriers to quality care, such as antiquated system designs and processes.

At its extremely powerful core, Harken Health offers access to care services and resources that directly meet the needs of today’s patients.

By connecting insurance and care, Harken Health uniquely delivers access to a new kind of health care model—one that encompasses the elements of primary care while sidestepping the barriers of the modern health care system.



What Makes Harken Unique

At Harken Health, we believe that everyone deserves to feel cared for, and our ambition is to make health care human again. To achieve that we've put together a revolutionary approach to health care that includes a Plan, a Place and a Personal Care Team.



A Plan

- Unlimited, \$0 copay primary care visits to Harken Health Centers
- Trusted network of leading hospitals and specialists
- Prescription drug coverage



A Place

- Warm and inviting Health Centers
- Same or next-day appointments for unexpected needs
- Complimentary wellness classes at Harken Health Centers



A Personal Team

- Access to a dedicated Care Team at the Health Center
- 24/7 phone access to a Care Team member
- Access to care in person, on the phone or online
- Access to primary care that balances mind, body and spirit

Who We Serve

INDIVIDUALS | SMALL BUSINESSES | LARGE BUSINESSES



Services at Harken Health Centers

Family practice doctors, internal medicine doctors and nurse practitioners deliver services to members at Harken Health Centers such as:

- Primary Care
- Preventive Care
- Health Coaching
- Behavioral Health
- Wellness Classes
- In-House Lab Work*
- Chronic Condition Management

*Lab work that is sent outside the Health Center for processing and results may have additional cost.

Harken Health Savings

AT A HARKEN HEALTH CENTER

# OF PEOPLE	ROUTINE VISIT	SICK VISIT	MENTAL HEALTH VISIT	WELLNESS CLASSES	TOTAL COST
	Annual wellness visit, Rx drug management	Fever, strep test, pink eye, headache	Anxiety, depression counseling	Nutrition, yoga, acupuncture, Zumba	Annual costs on top of your premium
Individual	\$0 Copay	\$0 Copay	\$0 Copay	\$0 Per Class	\$0 Cost to You
Family of 4	\$0 Copay	\$0 Copay	\$0 Copay	\$0 Per Class	\$0 Cost to Your Family

OUTSIDE OF A HARKEN HEALTH CENTER

# OF PEOPLE	ROUTINE VISIT	SICK VISIT	MENTAL HEALTH VISIT	WELLNESS CLASSES	TOTAL COST
Individual	\$24 (\$0 first visit and \$24 copay next visit) ¹	\$240 (4 visits at a \$60 service fee) ²	\$37 (assumes 1 visit total) ¹	\$664 (*total cost below) ³	\$965 Cost to You
Family of 4	\$96 (with six additional visits)	\$960 (with 12 additional visits)	\$74 (assumes 1 visit total)	\$1,328 (with 1 additional person)	\$2,458 Cost to Your Family

Sources:

- ¹Kaiser Foundation Study, 2015 Employer Health Benefits Survey, September 22, 2015
- ²Forbes.com, Americans Visit Their Doctor 4 Times a Year, September 2014
- ³Health.costhelper.com

*Total wellness cost assumptions:

Nutrition consult: \$40 per consult x 2 consults = \$80 | Yoga Session: \$12 per session, 1 session a month x 12 = \$144 | Acupressure: \$50 per session x 4 = \$200 | Zumba: \$20 per session, 1 session a month x 12 = \$240

Highlights

- Founded: 2014
- Launched: November 1, 2015
- Team Members: 200+
- Health Center Team Members: 130+
- Locations: 6 Atlanta | 4 Chicago

Leadership

- Stevan Garcia
Chief Executive Officer
- Krista Nelson
Co-Founder and Vice President of Strategy
- Ryan Armbruster
Co-Founder and Chief Experience Officer

Contact Us

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